

YARMOUTH SUPPORTS RIVER'S GIFT FOR 2014 COMMUNITY DAY

Sydney, Wednesday 3 December 2014



Chairman of Sydney-based Yarmouth Group Andrew McNeil and the Yarmouth team have completed the 2014 **Yarmouth Community Day** supporting leading Australian sudden infant death syndrome ('SIDS') research funder **River's Gift**. Financed by the Yarmouth Foundation, Yarmouth staff from Sydney, Melbourne and Auckland travelled to Geelong, Victoria to assist with a strategic planning session for River's Gift.

Alex Hamilton and Karl Waddell established River's Gift in November 2011, in honour and memory of their four month old son, River Jak Adam. River's Gift has since evolved into the only non-government organisation in Australia that directs its funds directly into research for a SIDS cure. SIDS is the sudden death of an infant that is not predicated by medical history and the cause of SIDS remains unexplained. River's Gift raises funds to support SIDS research and awareness.

Mr McNeil commented how proud he and the Yarmouth team are in supporting Community Day and River's Gift. "The Yarmouth team have been extremely touched by Alex and Karl's story and we are very humbled by the opportunity to bring some of our business skills to potentially grow the fund raising capabilities of River's Gift."

John Thomas, Non-Executive Director of Yarmouth Real Estate Securities chaired the planning session and has extensive not-for-profit experience with charities including Yarmouth client, the Chris O'Brien Lifehouse, located at Sydney's RPA hospital.

"Alex and Karl have been the driving force behind River's Gift and are determined to fund research that will assist eliminate SIDS. River's Gift has now evolved into a global movement with thousands showing their support around the world, and the Yarmouth team are delighted to show our support and be involved with this very worthy cause", Mr Thomas said.

"We greatly admire how Alex and Karl are dedicated to raising funds for research and creating awareness for SIDS", commented Mr Thomas. "Community Day is a small way where we can help River's Gift by bringing our team from across Australia and New Zealand to Geelong and offer our services to assist in a collaborative business planning session."

Alex and Karl thanked the Yarmouth team for their work on Community Day. Alex commented "we are very grateful to Andrew, John and the Yarmouth team for their efforts in assisting River's Gift today. The strategic planning session was very helpful and we are confident that River's Gift will continue to grow with the money we raise and one day find a cure for SIDS."

FURTHER INFORMATION CONTACT:

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Yarmouth

ABOUT YARMOUTH GROUP

Established in Sydney in 2008, Yarmouth Group is a diversified financial services company that provides services to corporate, wholesale and institutional clients, including:

- corporate advisory;
- real estate advisory; and
- investment management.

Yarmouth uses its expertise, capital and contacts to enhance the value of client assets, businesses and projects.

yarmouthgroup.com



ABOUT YARMOUTH COMMUNITY DAY

Yarmouth Community Day is an annual event where Yarmouth staff and their family members volunteer to support their local community on a workday (instead of attending the office).

The Yarmouth Foundation proudly funds the participation of our people and the required supplies for Community Day.

River's Gift 
Stamp Out SIDS

ABOUT RIVER'S GIFT

River's Gift is the largest source of non-government funding for SIDS research in Australia. To date, River's Gift has generated over \$300,000 to help find a preventative cure and raise SIDS awareness. River's Gift offers a program, Unite to SOS (Stamp out SIDS) to assist families in honouring their children and also providing them with the ability to fundraise for research to find a SIDS cure.

riversgift.com